



## MicroMasters in Business Management and path to Advanced Management Programme on IIMBx (AMPx) at IIM Bangalore

### Frequently Asked Questions

1. Will I be able to carry the credits from the MicroMasters in Business Management to an in-campus programme at IIMB?

The MicroMasters programme is a 100% online programme that can act as a fundamental building block for blended programmes. Successful completion of the MicroMasters in Business Management enables the participant to apply for “Advanced Management Programme on IIMBx (AMPx)”, a certificate programme for senior executives of an organisation.

2. What is AMPx?

The AMPx has been modelled on the highly successful Advanced Management Programme of Executive Education at IIMB. The AMP is a 10-month programme with 48 days of classroom sessions. The AMPx leverages the MicroMasters programme to keep the classroom sessions to 4 weeks.

3. What is the admission criteria for AMPx?

Participants who meet the following criteria are eligible to apply for AMPx:

- Successful completion in Verified Track of all 6 MOOCs that are part of the IIMBx MicroMasters in Business Management (Verified Certificate Track.)
- 10+ years of work experience with a minimum of five years in managerial cadre

Please note that all participants who apply will go through IIMB EEP’s standard selection process before they are admitted into the programme.

After earning the MicroMasters Credential, participants are eligible to apply to IIMB’s Executive Education Programme (EEP) for an Advanced Management Programme on IIMBx. If selected, the participants must attend 3 weeks of classroom sessions at IIMB.

The classes will be held in 4-phases of which 3-weeks at the IIMB campus and 1 week of International Immersion. The classroom sessions will build on what has been covered through MicroMasters.

4. What is the price structure?

The charge for the 4-week Advanced Management Programme on IIMBx (AMPx) is INR 8.08 lakh (+ Tax). The cost of travel to IIMB and the partner school for the International immersion, boarding and lodging during the programme are not included the programme fee and will continue to be borne by the participants out of their own budget

5. What is the programme learning objectives, curriculum, etc.?

Managing in today’s dynamic and competitive environment calls for two critical capabilities from business managers - the need to be functionally competent in a global context and the ability to set and drive organizational agenda for growth and performance. This calls for functional mastery combined with personal leadership. The objective of this program is to



allow participants to manage this dual development agenda. This Advanced Management Programme on IIMBx aims to achieve the following objectives:

- Understand the existing concepts and practices in critical relevant functional areas and then challenge the assumptions in the future envisaged contexts
- Enable the participants to integrate the functional knowledge and experience with organizational perspective and therefore appreciate the systemic whole
- Help participants reflect and examine their personal leadership processes
- Help participants assume leadership as well as change management roles in their organizations.

**6. Who is the target audience for this programme?**

This programme is relevant for people with significant experience in managerial capacity, who are now well-placed to move into senior management roles.

**7. When will the programme run? When should participants apply?**

Anyone who completes all 6 Business Management MicroMasters Programme on or before 28 Feb 2019, with relevant work experience is eligible to apply for AMPX at IIMB.

For more details, learners can click

<http://www.iimb.ac.in/eep/product/300/Accelerated-Advanced-Management-Programme?management=General%20Management&addurl=AAMP&Ref=IIMBsite>

Please note that students can apply for the AMPx in advance, but their applications will be considered only after successful completion of the MicroMasters in Business Management (Verified Certificate Track.)

**8. What certificate will students receive?**

Participants who successfully complete the MicroMasters programme online on the Edx platform as well as the in-campus AMPx Programme will receive an IIMB EEP Certificate in “Advanced Management Programme on IIMBx.”

**9. Will students be given IIMB alumni status after successfully completing AMPX?**

Yes.

**10. How often will AMPX sessions be conducted every year?**

Once a year.