**WHAT WE ARE**
EdX is a leader in an online learning movement called MOOCs (Massive Open Online Courses) that offers highly rigorous online college courses from the world's best professors and universities – including founders Harvard University and the Massachusetts Institute of Technology – to anyone in the world. EdX is the only major MOOC provider that is nonprofit and open source.

**OUR VISION**
To democratize and reimagine education by increasing worldwide educational access and create a culture of continuous, lifelong learning. Anyone, anywhere with a desire to learn and an Internet connection can take quality online courses.

**OUR MISSION**
To increase access to education for students worldwide while using online learning to improve on-campus education (both quality and outcomes), and research to gain greater insights into how students learn most effectively.

**OUR ROOTS**
- Founded by Harvard and MIT in May 2012
- Leveraged years of online learning experience and expertise from MIT's OpenCourseWare initiative
- In June 2013, released edx.org as open source
- Based in Cambridge, Mass.

**OUR DIFFERENTIATORS**
- Nonprofit philosophy; rigorous courses; best-in-class universities, professors and institutions; Open edX enables the global development community to improve our platform; global diversity; unmatched user experience incorporates best practices in gamification and social engagement into learning.

**EDX AT-A-GLANCE**
The future of online education for anyone, anywhere, anytime

**EDX FACTS**
- More than 12 million course enrollments
- More than 4 million students from every country
- 65 prestigious member institutions from around the world
- More than 450 courses offered as of April 2015
- Median age of edX student: 28

**OUR MOST POPULAR COURSES TO DATE:**
- HarvardX: CS50x - Introduction to Computer Science: 420,000+ enrolled
- LinuxFoundationX: LFS101x - Intro to Linux: 375,000+ enrolled
- UQx: Think101x - The Science of Everyday Thinking: 94,000+ enrolled
- MITx: 6.002x - Circuits & Electronics: 275,000+ enrolled
- UC BerkeleyX: Science of Happiness - 180,000+ enrolled

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OUR REACH EXTENDS AROUND THE WORLD, with representation from every country on every continent. Approximately 70% of our students come from outside of the U.S.

The top five countries in terms of student population are:
- U.S.: 30%
- India: 11%
- U.K.: 4%
- Brazil: 4%
- China: 4%

ACCESS FOR ALL
Our learners’ ages range from 8 to 95. Our student body is comprised of:
- Continuing learners (60%)
- University age students (24%)
- High school students (4%)

RECENT EDX ANNOUNCEMENTS

HIGH SCHOOL INITIATIVE
The edX High School Initiative features MOOCs in a wide variety of subjects specifically geared to high school students around the world. Covering subject areas that range from mathematics to science, English and history, and even college advising and AP* onramps, edX high school MOOCs will provide students within the U.S. and around the world the opportunity to pursue challenging, advanced coursework.

With our new high school MOOCs, students can prepare for college and exams and explore new subject areas of interest. Students already enrolled in AP courses in their high schools can use the new edX courses to supplement their learning with additional practice and materials. And, teachers can use the new high school course materials to augment their classroom curriculum.

* Advanced Placement and AP are registered trademarks of the College Board, which is not currently in partnership with edX to develop or promote these offerings.

PROFESSIONAL EDUCATION
In October 2014, edX launched professional education courses to help us better serve those learners who use our courses to advance their careers, or organizations that wish to support continuing learning for their workforce. EdX professional education courses will be offered in a convenient manner, tailored to busy schedules, and will reduce costly travel time and expenses for both employers and employees.
LEARNER STORIES

DAVID L. | MUNICH
24-year-old student from Germany; CS50x Introduction to Computer Science and 6.00x Python Programming

“I’d always been interested in technology, but had never learned how to code. EdX changed it all. ...I wrote a letter telling my story to one of the most promising tech startups in Europe because they were looking for a Python Intern. They loved my passion for learning new things so much that they gave me this amazing opportunity.”

AMANI H. | SUDAN
21-year-old student from Sudan; CS169.1x and CS169.2x Software as a Service, CS188.1x Artificial Intelligence, CS50x Introduction to Computer Science I, 6.002x Circuits and Electronics, and 8.01x Classical Mechanics

“[edX] was very helpful in my study because some of the courses gave me the basic steps that I was missing. This will help me in the future to be a distinguish and elevate myself academically, which will give me a chance to work very excellent in the field of engineering in my country. I see this as an opportunity to compete for a good job, which means these courses may allow me to achieve my dreams of a future in engineering.”

SAURABH K. | INDIA
22-year-old student from Uttar Pradesh, India; 14.73x The Challenges of Global Poverty

“The course has helped me look at the psychology of the poor people, so that in future if we do any breakthrough products or innovation then we always keep the unprivileged people in our mind. The course also added value to my professional work; this certificate was one of the deciding factors for getting me admission in the one of the best institute for entrepreneurship and grooming iCreate (International Centre for Entrepreneurship and Technology) where hopefully I may pitch for eSchool.”

“I have studied these topics for my Master’s but in the edX course there are a lot of details. A lot of videos, exercises and homework.”
STUDENT, MILAN

“It’s amazing to see the amount of talent out there - like high school students studying engineering subjects and people above 70 years of age still having the energy to never stop learning.”
STUDENT, BANGALORE

“The professors are awesome and many of us around the world have never been taught by someone who loves their area of teaching so much.”
STUDENT, NEW DELHI

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WHAT IS EDX?
EdX is a nonprofit learning destination founded by Harvard and MIT that offers free online courses from the world's best professors, universities, and institutions to anyone in the world with Internet access. Our vision is to increase access to quality education, improve learning results and create a culture of lifelong learners by leveraging learning technologies and online and blended learning models. We believe we can provide truly world-class online courses to everyone, everywhere, regardless of social status or income, while also improving on-campus education.

EdX is the only major MOOC that is nonprofit and open source – two characteristics that are reflective of our larger mission. We believe that an education consortium needs to be nonprofit to ensure we are putting principle before profit. We also believe that the collaborative philosophy of MOOCs naturally lends itself to an open-source approach, which invites the larger education community into the development of the world's leading educational platform.

WHY AND WHEN WAS IT FOUNDED?
Harvard University and the Massachusetts Institute of Technology created edX in May 2012 with three goals in mind:
1) to open up access to quality education globally,
2) improve on campus education, and
3) conduct research to understand more precisely how students learn.

WHAT IS A MOOC?
A MOOC is a massive open online course. It is massive in that it is not limited by the four walls of a school building; hundreds of thousands of people can take a MOOC at one time. It is open in that anyone, regardless of social status, income, or academic affiliation may sign up and participate in the courses. It is online in that all course videos and materials are readily available to anyone with Internet access.

WHAT IS OPEN EDX?
Open edX is the open-source platform that powers edx.org. Open edX enables us to leverage the talent of the global development community to improve our platform and enhance learners’ educational experiences worldwide.

Open edX was released in June 2013, creating a collaborative environment where contributors worldwide can work with us to develop enhancements and new features. Major contributors to the development of Open edX include: MIT, Harvard, Stanford University, Google, UC Berkeley, Queensland and others, both within and outside the consortium.

In late 2013, several countries and private entities announced their adoption of the platform. Ten Chinese universities formed XuetangX, an online education initiative in China. In France, 120 higher education institutions, under the direction of the French Ministry of Higher Education, joined forces to offer online courses through France Université Numérique. The nonprofit Queen Rania Foundation for Education and Development (QRF) is creating Edraak, a portal for the Arab-speaking world. The International Monetary Fund is piloting online training courses in economics and finance using the edX platform, and the Tenaris corporation is using the platform to expand corporate training and education for more than 23,000 global employees. These diverse institutions and corporations are drawn to a platform being developed by a vibrant, open community of software developers and educators with one goal: improving educational access and outcomes.
FAQ

WHO TAKES EDX COURSES?
Anyone with a desire to learn and a way to connect to the Internet. From Battushig, a 15-year-old high school student from Mongolia who aced the MITx Circuits & Engineering class, to young professionals in the U.S. and United Kingdom who are taking classes to reach new career goals, our student population is diverse in every sense of the word. EdX learners range in age from 8 to 95, with students from every country around the world, and our registrations increase every day.

WHAT ARE YOUR COMPLETION RATES?
EdX completion rates can vary from 5% up to 80% per course, depending on the course subject, whether the student is an active learner, and whether he or she is enrolled in a honor code certificate or a verified certificate track.

We attract learners with many different goals – from students with a traditional focus on demonstrating mastery of the course and receiving a certificate from edX, to people who are attending solely to interact with other students and expand their understanding of the world around them. For those who want to “audit” a class, a certificate or even completion may not be desired.

HOW DOES EDX WORK WITH UNIVERSITIES AND INSTITUTIONS?
EdX, the only leading MOOC provider that is a nonprofit, was founded by, and continues to be governed by, colleges and universities. We are creating a selected network of the world’s top schools and institutions to offer the world’s best educational experience to anyone who wants it. Our member base currently consists of the xConsortium and edX Members made up of leading global schools, nonprofits, corporations and international organizations, with more to be announced soon. In addition to developing and delivering courses on the edX platform, we work with our members to improve education both online and on campus, and to conduct research on how students learn.

Universities and institutions interested in joining edX can email university@edx.org to find out more.

HOW IS EDX IMPROVING ON-CAMPUS EDUCATION?
MOOCs won’t replace universities, but rather enhance the quality of education by incorporating blended learning. In blended classrooms, the on-campus university course can leverage the power of MOOCs to free up classroom time for interactive collaboration and discussion, testing, and problem solving. EdX also partners with universities and institutions to use its platform to conduct research into how students learn in order to improve on-campus and online education.

WHO TEACHES EDX COURSES?
EdX draws the world’s best and most knowledgeable faculty to lead its courses – from Eric Lander who helped lead the Human Genome Project and now teaches the MITx Introduction to Biology class, to Harvard Professor Michael Sandel, the political philosophy guru who teaches HarvardX’s Justice course. Our professors are valued partners in our mission to improving online and on-campus education, and improving outcomes through research.

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FAQ

WHAT IS THE EDX REVENUE MODEL?
We are nonprofit, and put principle before profit, but we also understand the importance of being self-sustaining. EdX is considering or experimenting with a number of different revenue models and pilot programs to determine which are best suited for edX. These include: fees for certificates of mastery, licensing course content to other institutions, professional education, course hosting and support services to other organizations using the platform.

WHAT IS FRANCE UNIVERSITÉ NUMÉRIQUE (FUN)?
The French Ministry of Higher Education announced in October 2013 the launch of France’s national MOOC and blended learning portal, which uses the edX open source learning platform. The portal provides French-speaking students with cutting-edge online education technology, increasing their access to education and helping transform learning on campuses across France. This online effort is part of a larger national educational initiative funded by the Ministry called France Université Numérique (FUN), which is open to all French universities and provides France with a state-of-the art site and technology platform. More than 100 higher education institutions throughout France participate in the new national MOOC portal. While powered by the edX open-source platform, France’s new MOOC portal will be independent, separate and distinct from edx.org.

WHAT IS XUETANGX?
A consortium of leading Chinese universities selected the edX open-source platform to power China’s newest and largest online learning portal, XuetangX. The MOOC and blended learning portal will feature courses from member universities led by Tsinghua University in Beijing. XuetangX will increase Chinese students’ access to quality education using cutting-edge online technology, while transforming learning on Chinese campuses and enhancing inter-university collaboration.

Universities that will join Tsinghua University in the XuetangX initiative include Zhejiang University, University of Science and Technology of China, Harbin Institute of Technology, Beijing Normal University, China Agricultural University, Hong Kong Polytechnic University, National Tsinghua University, and other universities in Greater China. The first XuetangX course launched on October 17, 2013. While powered by edX’s open-source platform, XuetangX is independent, separate and distinct from edX.org.

WHAT IS EDRAAK?
Edraak, is a MOOC platform that is an initiative of the Queen Rania Foundation (QRF). The QRF is determined to ensure that the Arab world is at the forefront of educational innovation. As such, the QRF will capitalize on regional Arab talent and leverage technology developed by edX to create an Arab MOOC platform. The new MOOC platform will present the Arab world with unique and vital opportunities that can be part of a necessary revolution in education and learning.

WHAT IS THE FUTURE OF EDX?
Up to now, quality education – and in some cases, any higher education at all – has been the privilege of the few. We see MOOCs as the great democratizer, and believe that in the future, economics, social status, gender or geography will not determine a student’s access to education or opportunity for success. We also envision a continuous education system – one that doesn’t stop after four years of college. Our vision for the future is to continue to work with universities, institutions, faculty, researchers, and students to innovate and transform education, to make education accessible to everyone, and to improve on-campus learning through research.

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